

COMMUNICATIONS AND POLICY ENGAGEMENT MANAGER

The African Institute for Development Policy (AFIDEP) is a regional non-profit research and policy Institute established in 2010 to help bridge the gaps between research, policy and practice in development efforts in Africa. Our primary purpose is to contribute to sustainable development through the use of evidence and advocacy to strengthen political commitment and resource allocation for development issues; informing the design and implementation of effective interventions; and strengthening governance and accountability structures for tracking development challenges in Africa. AFIDEP is registered as a non-governmental organisation in both Kenya and Malawi (where it has offices) and as a non-profit institution in the USA with 501(c)3 status. For further details about AFIDEP and its work refer to www.afidep.org.

The successful candidate will have a master's degree in communications, media or international relations. He/she must have at least 10 years' experience in science and development communications in the development sector or a related field, including at least three years at an international level. The candidate should also possess excellent communication skills in English. (Proficiency in oral and written French will be an added advantage).

KEY RESPONSIBILITIES

Communications, Visibility, and Profiling

- Design and oversee the implementation of AFIDEP's communications and policy-influencing strategy;
- Oversee the development of a recognisable AFIDEP brand as a leading policy institute in promoting and enabling evidence uptake in development efforts in all sectors;
- Support evidence synthesis, packaging and use in six areas, namely: population dynamics and the demographic dividend; health and wellbeing; transformative education and skills development; environment and climate change; governance and accountability; and gender equality;
- Identify and develop relationships with key media outlets to stimulate increased use of evidence in public policy debates;
- Disseminate evidence and encourage critical debate on development issues based on evidence.

Partnerships and Resource Mobilisation

- Build and maintain collaborative partnerships with governments, academic institutions, research institution, implementing agencies and funders;
- Build relations with potential end users of evidence and other institutions that generate and promote use of research evidence;
- Contribute to AFIDEP's fundraising plans through concept and proposal development.

Capacity Strengthening

- Support internal and external capacity strengthening efforts aimed at improving the communication and utilisation of research evidence in decision-making in development efforts.

REQUIREMENTS

- Master's degree in communications, media or international relations.
- At least 10 years' experience in science and development communications in the development sector or a related field, including at least three years at an international level.

- Excellent writing and technical editing skills, especially in policy-oriented publications and media products.
- Excellent presentation and public speaking skills.
- Technical skills in publications design, website management, and social media management.
- Ability to dialogue effectively with a wide range of audiences/constituencies and to represent the organisation with authority and credibility.
- Excellent understanding of public policymaking and legislative processes and the role of research in these processes.
- Proven skill in translating research and evidence into effective advocacy strategies that have achieved policy change at a national or international level.
- Proven success in developing and delivering effective country, regional, or international policy engagement and influencing strategies.
- Proven understanding of African socio-political contexts and global developments, and how this influences decision-making in the areas of health, population, and development.
- Competency in facilitating national and international advocacy activities.

To apply: Please visit our website (www.afidep.org) for a detailed advert to see the full description of this position before applying. Please send a cover letter and detailed CV with three relevant referees to: recruitment@afidep.org including the position title “**Communications and Policy Engagement Manager**” not later than **26th April 2024**. Include the job title in the email subject. Only shortlisted applicants will be contacted.

AFIDEP is an Equal Opportunity Employer and does not charge a fee at any stage of the recruitment process.