



African Institute for Development Policy
Bridging Development Research, Policy and Practice

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TERMS OF REFERENCE (TOR) FOR PROVIDING CONSULTING SERVICES

Conducting Landscape and Political Economy Analysis on Domestic Health Financing in Zambia

A. Background

About AFIDEP

AFIDEP is an African-led, non-profit research and policy institute, established in 2010 to institutionalise a culture of evidence use in the public sector and to bridge the gaps between research, policy and practice in development efforts in Africa. AFIDEP is registered as a non-governmental organisation in Kenya and Malawi and as a non-profit institution in the USA, with 501(c)3 status. AFIDEP contributes to the realization of the Sustainable Development Goals (SDGs) and other development strategies by enabling the use of evidence in the formulation and implementation of development policies and programmes. To do this, we undertake activities that fall in two broad categories:

1. Research generation, synthesis and translation for decision-making
2. Capacity development for increased research use and evidence-informed decision-making (EIDM), including strengthening individual and institutional capacity for research synthesis, analysis, translation, packaging, communications and policy engagement.

AFIDEP implements work in five thematic areas:

- i) Population dynamics and demographic dividend;
- ii) Health and well-being;
- iii) Transformative education and skills development;
- iv) Environment and climate change; and
- v) Governance and accountability.

About the Advance Domestic Health Financing Project

The Advance Domestic Health Financing (ADHF) project aims to contribute to enhancing domestic political will, resource investments, adaptation and implementation of evidence-informed policies, and effective utilization of available health financing resources (ODA and domestic) in Africa. The project is funded by the Bill and Melinda Gates Foundation (Gates Foundation). The project seeks to build on the government's economic recovery and debt management efforts, the African Union (AU)'s Africa Leadership Meeting (ALM) declaration commitments, other domestic, regional, and global commitments related to PHC, family planning (FP), girls and women's health including the Abuja declaration, ICPD+25, FP2030, the 2021 generation equality forum, and SDGs. All these require political will, good governance and leadership, and evidence-informed decision-making at the domestic level for tangible commitments to increase the salience of "spend enough and spend well on health" with particular attention to PHC, girls and women's health "as a driver of human capital for

economic growth, not a cost". The ALM declaration recognized the importance of investments in health and education in developing the human capital needed to drive economic growth, stability, peace, and security. The ADHF project is leveraging the momentum of the ALM, political influence moments as they arise in front runner countries including Kenya and Zambia.

B. Landscape Analysis of Domestic Health Financing in Zambia

To inform the design of the ADHF project in Zambia, we would like to conduct a landscape to generate evidence on how health financing has been prioritised and operationalised in the country and the current social, economic and political status, challenges, and opportunities for influencing and supporting the country's efforts. The analysis will prioritise the understanding of domestic investment in health as well as the effective and efficient use of health finances for PHC and girls and women's health and progress towards achieving ALM commitments. The analysis will also consider the effects of COVID-19, Russia/Ukraine war, and climate change among others.

The landscape analysis will use a political economy analysis (PEA) methodology and data from review of national and sub-national policy and programme documents and technical reports and in-depth interviews. The study participants will include health financing policy actors at national and sub-national levels. The health financing policy actors targeted will include relevant officials/representatives of the Ministry of Health and Ministry of Finance, Parliament, civil society, private sector and development partners. The documents that will be reviewed will include national, subnational and regional commitments, policies, strategies, plans and technical reports on health financing including ALM declaration, health reform plans in general and any specific PHC and other reforms that are specific to women's and girls' health.

C. Objectives of the Assignment

The objective of the assignment is to conduct a landscape analysis of health financing in Zambia using the PEA methodology.

D. Methodology

1. A political economy analysis (PEA) methodology will be employed to enable an in-depth understanding of the formal and informal institutional constraints and entry points for increasing domestic budget allocations to health and improving effectiveness and efficiency in health budget expenditure. The key elements to be incorporated in this process shall involve a mix of literature review, stakeholders' mapping and key informant interviews, data analysis and validation.
2. In summary, the task will involve:
 - Preparation of the study protocol for the landscape and political economy analysis,
 - Design of study tools,
 - Review of literature,
 - Stakeholder mapping,
 - Conduct key informant interviews,
 - Analyse data and prepare a study report

E. Duration and Timeline

The landscape analysis is expected to be completed in 40 working days beginning 5th June 2023.

F. Summary of Deliverables of the Landscape Analysis

| T/N | Task | Output/Deliverable | Approx. #Days |
|-----|--|---|---------------|
| 1 | Prepare the study protocol for the landscape and political economy analysis | Study protocol | 5 |
| 2 | Design study tools | <ul style="list-style-type: none">○ Literature review framework○ Interview guide | 2 |
| 3 | Conduct literature review | Literature review | 5 |
| 4 | Map interview respondents | List of interview respondents | 1 |
| 5 | Conduct interviews | Interview notes and recordings | 15 |
| 6 | Lead data analysis and report writing | Study report | 10 |
| 7 | Together with AFIDEP team, plan and host validation meeting to discuss results emerging from study | Report of validation meeting | 2 |

G. Qualifications and Experience of the Consultant

We are looking for a Zambia-based researcher in health financing with experience using the PEA research methodology. The ideal candidate will have an in-depth understanding of the Zambian health financing context, with networks with key stakeholders involved in health financing in the country. Specifically, the following qualifications and experiences are required:

1. A relevant doctoral degree/PhD in either health economics, economics, health systems, public health, or other relevant social science fields.
2. At least 10-years research experience in health finance, the health sector or other social sectors of the economy.
3. Experience using the PEA methodology in research.
4. Proficiency in qualitative research design and methods.
5. Excellent skills in written and spoken English.
6. Strong interpersonal skills and integrity with experience of working with teams.

H. Expression of Interest

To apply, please submit the following:

1. A one-page application letter of expression of interest, outlining your previous experience and how it's relevant to the proposed assignment. It should also indicate your availability and consultancy rates.
2. Brief technical proposal with clearly outlined methodology, assessment approach and techniques and tools to be employed.
3. Detailed budget for conducting the study.
4. A sample of at least 3 recently written reports of similar or related research assignments.
5. Updated CV, including references of at least three institutional clients you have recently conducted research for.
6. Detail work plan.

All expressions of interest should be clearly marked with the following statements, **“Conducting Landscape and Political Economy Analysis on Domestic Health Financing in Zambia”** and must be sent by email to the following email address by: hr@afidep.org, with a copy to: mary.mwami@afidep.org.