<table>
<thead>
<tr>
<th>Stage of the policy process</th>
<th>Description</th>
<th>Evidence Issues</th>
<th>Example Question</th>
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</table>
| Agenda setting              | Prioritizing an issue and raising awareness | • Have a comprehensive understanding of the specific situation before proceeding with formulation  
• Key considerations include:  
  o links between activities and outcomes  
  o projected intervention cost  
  o projected intervention impact  
  o quantity of evidence  
  o credibility of evidence | • What are priorities for new strategic plan?  
• What is magnitude of problem?  
• Which focus areas or populations for new policies?  
• Which geographic areas of highest need?** |
| Formulation                 | 1) Determining the policy options  
2) Selecting the preferred option* | • Use evidence to identify new problems or the magnitude of a problem  
• Emphasize the importance of a problem to relevant policy actors using evidence  
• Ensure the evidence is 1) credible, and 2) effectively communicated | • Which services would make the greatest impact?  
• Details of options? Options comprehensive? Cost?  
• What are options/interventions?  
• Which options are best?** |
| Implementation              | Practical activity actualization | • Improve implementation effectiveness through operational evidence  
• Ensure the evidence is relevant to practical application in various contexts. Examples include:  
  o analytic work  
  o systematic learning around technical skills expert knowledge  
  o practical skills  
  o action research  
  o pilot projects | • What’s the practical experience?  
• How to improve initiative? Operations?  
• What are the information needs for specific context or campaigns?** |
| Evaluation                  | Monitoring and assessing the process and impact of an intervention | • Develop monitoring mechanisms first  
• Implement a comprehensive evaluation procedure to determine the implemented policy’s effectiveness  
• Use M&E to ensure objective, thorough, and relevant evidence  
• Communicate M&E results to effectively inform the continuing policy process | • Which strategies increase impact of specific services? Is program meeting its process objectives? – e.g., training the stated number of providers  
• How to increase coverage of program? What learnings to apply?  
• Is policy effective? ** |